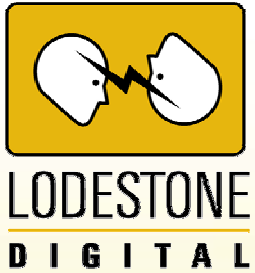


LODESTONE
D I G I T A L

E-learning with Flash

Josh Cavalier
Lodestone Digital

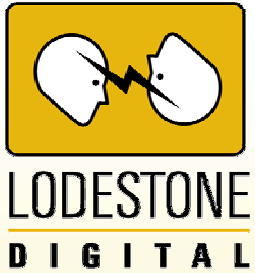
Flash Forward 2005



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Session Overview

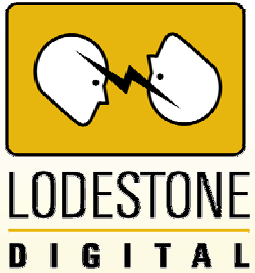
- Background Information
- How is Flash being used for E-learning Today
- Uni-Directional Interaction
- Bi-Directional Interaction
- Using Breeze Live
- Questions



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About Lodestone Digital

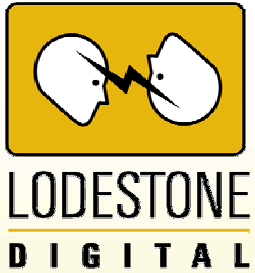
- Authorized Macromedia and Adobe training nationwide since 1999
- Locations in:
 - Charlotte NC
 - Houston, TX
 - Cleveland, OH
- Clients include Bank of America, AOL/Time Warner and Wachovia



E-learning with Flash

About Josh Cavalier...

- 88-92 BFA Medical Illustration - RIT
- 92-93 Mt. Sinai Hospital – Cleveland, OH
- 94 Digital Potpourri (Print, 3D, Multimedia)
- 94-98 Handshaw – Charlotte, NC
- 99-03 Interactive Fun!
- 03-?? Lodestone Digital

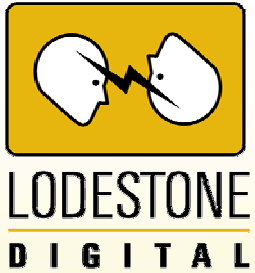


E-learning with Flash

How Flash is Being Used For E-learning

- Last 6-8 months - much more use of video
 - FLV format
- Captivate going strong!
- Breeze / Breeze Live picking up
- Multi-lingual distribution of training
 - > Demonstration

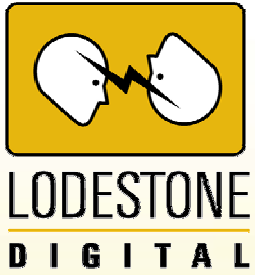
How are you using Flash??



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Advancement of Interaction Types

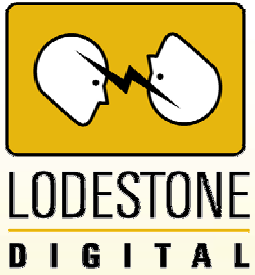
- In the past, interactions were uni-directional
 - “Page-turners”
 - Static Video
- Breeze Live allows bi-directional interactions
 - Interactive Flash Slides
 - Captivate Movies
 - Flash Applications
 - Live Polls



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Using Breeze Live

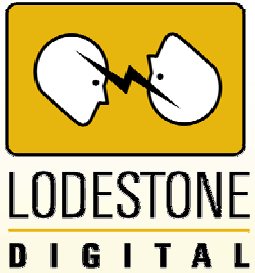
- What is Breeze Live?
- What makes it different?
- It's like Web-Ex on steroids.



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Using Breeze Live – Features We Love

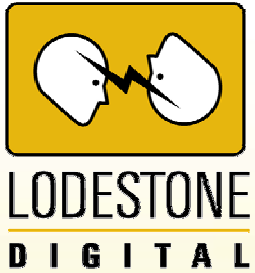
- Overall Flash Integration
- Flash Slides
- Video Streams
- Captivate Labs
- Screen Sharing
- Chat
- Polls



E-learning with Flash

Using Breeze Live – Things We Hate

- Problems with the Breeze Live object structure – no `_root` reference
- No Poll reporting
- Slow Pod Transition
(Coming with 8-Ball?)
- Improved Administration Area

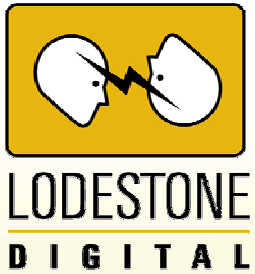


E-learning with Flash

Presenting Lodestone Live

- Hands-on training experience in an online-live environment
- Announcement April 18th
- Classes start on April 29th





E-learning with Flash

Using Breeze Live

Interactive Slides



E-learning with Flash

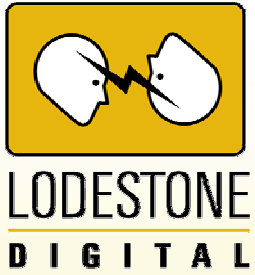
Using Breeze Live

The screenshot displays a live interview interface. At the top left is a video feed of the host, Josh Cavalieri, wearing a headset. Below the video is a profile card for Mike Davidson, Sr. Associate Art Director & Manager of Media Product Development at Walt Disney Internet Group, with the website www.mikeindustries.com. To the right is a chat window with the following messages:

- Josh Cavalieri: Chat
- Josh Cavalieri: This is more chatting
- Josh Cavalieri: This would be a long response to someone had they asked me a question
- Josh Cavalieri: This might be a sample question
- Josh Cavalieri: Longer rumination
- Josh Cavalieri: Hello
- Josh Cavalieri: Given the sum of things is often unexpected, what's a sandwich cost these days
- Josh Cavalieri: More chatting
- Josh Cavalieri: How are you
- Josh Cavalieri: Wow, this is cool

At the bottom of the interface is a navigation bar with the following items: Intro, Q&A, Example, classroom, Interview, Controlling CSS with Dreamweaver, Download, B1, B2, B3, B4, break, B5, B6, B7.

Live Interviews



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Using Breeze Live

Breeze Live

Controlling CSS with Dreamweaver Meeting Present Customize

Josh Cavalier

You've reached us! - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

file:///C:/Documents%20and%20Settings/Student/Desktop/CSS/Full/home.htm

Customize Links Free Hotmail RealPlayer Windows Media Windows Clean full

home about **services** case studies contact

What's the big idea?

Or more importantly, where do you get your big ideas? What's the last great idea your company had, something that changes your very culture and reshapes your business model? If it's been awhile, then it's time you considered idr visualizations. We specialize in the big picture, the out of box experience, the looking around the bend. Our qualified staff of thinkers can often see trends, solutions and approaches you don't even consider. Instead of sitting around the office scratching your heads, give us a call... we'll even tell you where to go to have lunch!

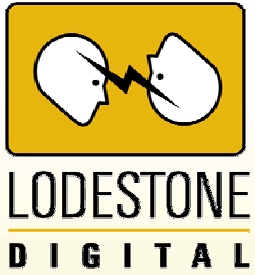
Who do you think you are?

Well, big thinkers for starters! Each day we get up secure in the knowledge that we'll have at least one great idea per day. That idea could be yours! We've come up with innovative ways to raise catfish, new methods for reaching potential dates, and even created a fresh start for former child stars. Why not one opportunity click through

Request Control

Layout Intro Q&A **Example** classroom Interview Controlling CSS with Dreamweaver Download B1 B2 B3 B4 break B5 B6 B7

Screen Sharing

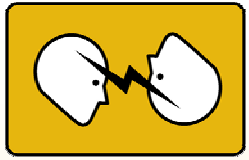


E-learning with Flash

Using Breeze Live

The screenshot displays the Breeze Live environment. On the left, a video feed shows Josh Cavalier wearing a headset. Below it is a chat window with messages from Josh Cavalier. The main workspace is Macromedia Dreamweaver MX 2004, editing a file named 'home.htm'. The page content includes sections like 'idr visualizations', 'What's the big idea?', and 'Who do you think you are'. A 'New CSS Style' dialog box is open, showing 'body' as the tag and 'Tag' as the selector type. The 'Properties' panel at the bottom shows various formatting options. The status bar at the bottom indicates the page size is 742 x 552 and the load time is 54K / 8 sec.

Hands-on Labs

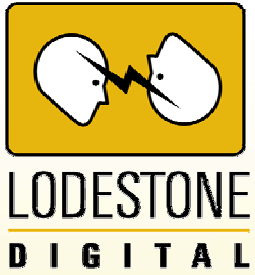


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Using Breeze Live

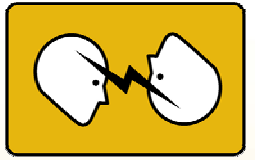
Lodestone Live Demo



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Breeze Live Tips – What We Have Learned

- Use a producer
- Make a timing sheet
 - Demo
- Speak slowly!
- Use some video
- Use some animations



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E-learning with Flash

Questions ???